

**The Piano Experience
Art in Public Places
Downtown Jonesboro
Summer 2021
Application Deadline: March 31, 2021**

Artists are invited to submit designs concepts for the upcoming Art in Public Places exhibit, ***The Piano Experience***, which will be on display Summer 2021 in Downtown Jonesboro. ***The Piano Experience*** open to all artists.

In an effort to promote the Official Jonesboro Arts and Entertainment District, the City will feature a variety of different outdoor Public Art Projects to highlight the local art community and attract local and regional audiences.

Specifications/ Guidelines

The pianos will be in working condition and available to the public to play while on display.

All parts of the piano pertaining to the instrument's sound & functionality must remain intact and unpainted, including but not limited to keys, strings, inner workings, casters, etc. No part of the piano may be removed at any time.

Seams may not be painted over, so that our technicians can access the pianos' internal mechanisms at all times.

Artist may paint, sculpt, transform and adorn the pianos as they wish, but the structural integrity of the pieces must not be compromised.

The pieces will be primarily placed outdoors and in areas fully accessible to the public 24/7. This means that weather, vandalism, touching, feeling, and of course playing of the pianos must be planned for. Please keep durability and public safety in mind with your designs. Easily damaged materials, like fabrics and papers, as well as decorative items that are easily removed, are prohibited.

The audience will be broad-based and of all ages. Designs that are of a religious, negatively political, racially denigrating, or sexually explicit nature will not be accepted. The use of corporate logos and trademarks are not permitted.

Selection Process

Artists may submit up to four designs, and will be paid a \$500 honorarium for each design selected for production that yields a finished, approved piece for final exhibition.

The selection jury will consist of noted members of the Jonesboro Main Street Board of Directors. The jury will review all the applications for quality, creativity, diversity and practicality.

Designs selected by the jury will be presented to exhibit sponsors for final selection. Once a sponsor selects a design, the artist will be notified immediately. Sponsor selection is an ongoing process, so once the artists have been selected, we would like the work completed within 4 weeks.

Production of The Piano Project

At Home: Artist may work on the piano at their home studio, but are responsible for arranging transportation to and from the City of Jonesboro.

Broad Street: Artists may also request the piano to be brought to the Broad Street Plaza to be worked on outdoors. Artists are responsible for ensuring no paint splatter.

Upon completion all work will be inspected by the City Manager to confirm finished piece has been completed in substantial conformity with the approved design. Artists must finish their pieces(s) for inspection no later than **April 30, 2021**.

At the end of the exhibit, the pieces will be auctioned and a portion of the proceeds will go to the Main Street Program. Artists must be available and willing to touch up and repair as necessary during the course of the exhibit and prior to auction if necessary.

Timeline

Application Submission Deadline	April 1, 2021
Jury Review	April 5, 2021
Sponsor Selection	April 5, 2021
Artist notification	April 6, 2021
Deadline for finished piece and delivery	April 30, 2021
Installation	May 3-7, 2021
Exhibit Opens	May 10, 2021
Exhibit Closes	August 2021
Prepare and repair for auction	August, 2021*
Auction	TBD

*Date Tentative and Subject to Change

Rights and Entitlements

By submitting your application forms, you confirm that:

1. You are the original creator of your design.
2. You have not copied anyone else's original work.
3. Your design does not infringe on anyone else's intellectual property rights (for example: trademark, trade dress, or design patent.)
4. To the extent that anyone else has contributed to your design, you shall obtain a signed agreement from that person assigning all of their rights in their contribution to you.

As part of the application process, you must sign the Copyright Assignment that accompanies this application. By signing, you are indicating your understanding that you are assigning the entire right, interest, and title to your design(s) to *The Piano Experience*, Jonesboro Main Street Program.

The Jonesboro Main Street Program will own the entire right, title, and interest in your design proposal, accompanying sketch, and derivative works, including the final work on the completed piece. You will be acknowledged as the artist on signage attached to the base of the piano and in all appropriate publications. However, the piano, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by the Jonesboro Main Street Program.

How to Apply

Application Checklist

- 1 copy of Application pages 1 & 2
- 1 copy of one-page artist resume
- 1 original signed Copyright Assignment
- 6 color copies of each design on Artist Rendering Form

Please send completed application form, your proposed design(s), your resume, and the signed Copyright Assignment by **April 1, 2021** to:

Ricky L. Clark, Jr.
City Manager, Jonesboro
124 North Ave
Jonesboro, GA 30236

Questions? Email rclark@jonesboroga.com

**The Piano Experience
Art in Public Places
Downtown Jonesboro
Summer 2021**

Application Deadline: April 1, 2021

Application Form

Mr. / Ms. First _____ Last _____

Email Address: _____

Mailing Address _____

City, State, Zip _____

Phone _____

- I would prefer to work in Jonesboro's Downtown's public studio space.
- I will transport the piece to and from the studio to my own workspace.

Renderings

You must complete your proposed design on the provided rendering forms. You may copy the outline as needed. The more complete your design rendering, the easier it will be for the jury to review your submission(s).

Please Remember:

Designs that are of a religious, sexually specific, negatively political, or racially denigrating nature will not be accepted. Use of corporate logos and trademarks is not permitted. Durable materials and substantial execution techniques are required.

Please select one of the following options:

- Enclosed is a self-addressed stamped envelope to return my renderings in the event they are not selected.
- I authorize Jonesboro Main Street to discard my materials.

If your design is not chosen, the copyright, interest and title to the design reverts back to the artist.

Artist statement:

Include a brief description of each design, proposed execution techniques and materials.

Design #1 Title: _____

Description: _____

Design #2 Title: _____

Description: _____

Design #3 Title: _____

Description: _____

Design #4 Title: _____

Description: _____

Assurances and Terms

By signing this application, I agree to all of the terms of the attached request form proposals, and all such terms are hereby incorporated into this application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that the Jonesboro Main Street Program is not liable for damage or loss of materials submitted.

Signature of Artist

Date

Application Checklist

- 1 copy of Application pages 1 & 2
- 1 copy of one-page artist resume
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- 6 color copies of each design on Artist Rendering Form

**Copyright Assignment for The Piano Experience
Art in Public Places, Downtown Jonesboro 2021**

I, _____ (artist name), of _____
(artist address), am the creator of the design and sketches of the attached application, which has been submitted to the Jonesboro Main Street Program, located at 124 North Avenue, Jonesboro, GA 30236 (the "Program").

I understand and acknowledge that by submitting the attached design and sketches, the "Program" will own the entire right, title and interest in and to the submitted design and sketches, including but not limited to all derivative works created therefrom, including any finished pianos.

I understand and acknowledge that if the design and sketches are approved, I shall apply that design to the provided piano.

I understand and acknowledge that upon completion and initial exhibition of the finished piano in accordance with the Request for Proposals and Application, the Program shall pay me an honorarium of \$300.00. I desire to transfer all right, title and interest in and to the design and sketches, as well as the finished piano, to the Program;

I hereby assign to the Program all of my right, title and interest in and to the design and sketches, and any finished piano created therefrom together with any and all rights of copyright.

I acknowledge and agree that due to the nature of the public display of the finished piano, the Program shall not be liable for any distortion, mutilation, modification or destruction of the finished piano by any accident, act of God or person. I hereby waive my rights under the Visual Artists Rights Act (VARA), 17 U.S.C. 106A, as against the Program in the event of such distortion, mutilation, modification or destruction.

I further acknowledge and agree that if the finished piano is vandalized, damaged or otherwise modified and I am unable or unwilling to promptly repair such alteration, the Program shall have the right to make, or have made, such repairs, even if the repairs constitute a distortion, mutilation or modification under VARA. I hereby waive my rights under VARA in the event and to the extent the Program deems such repair necessary.

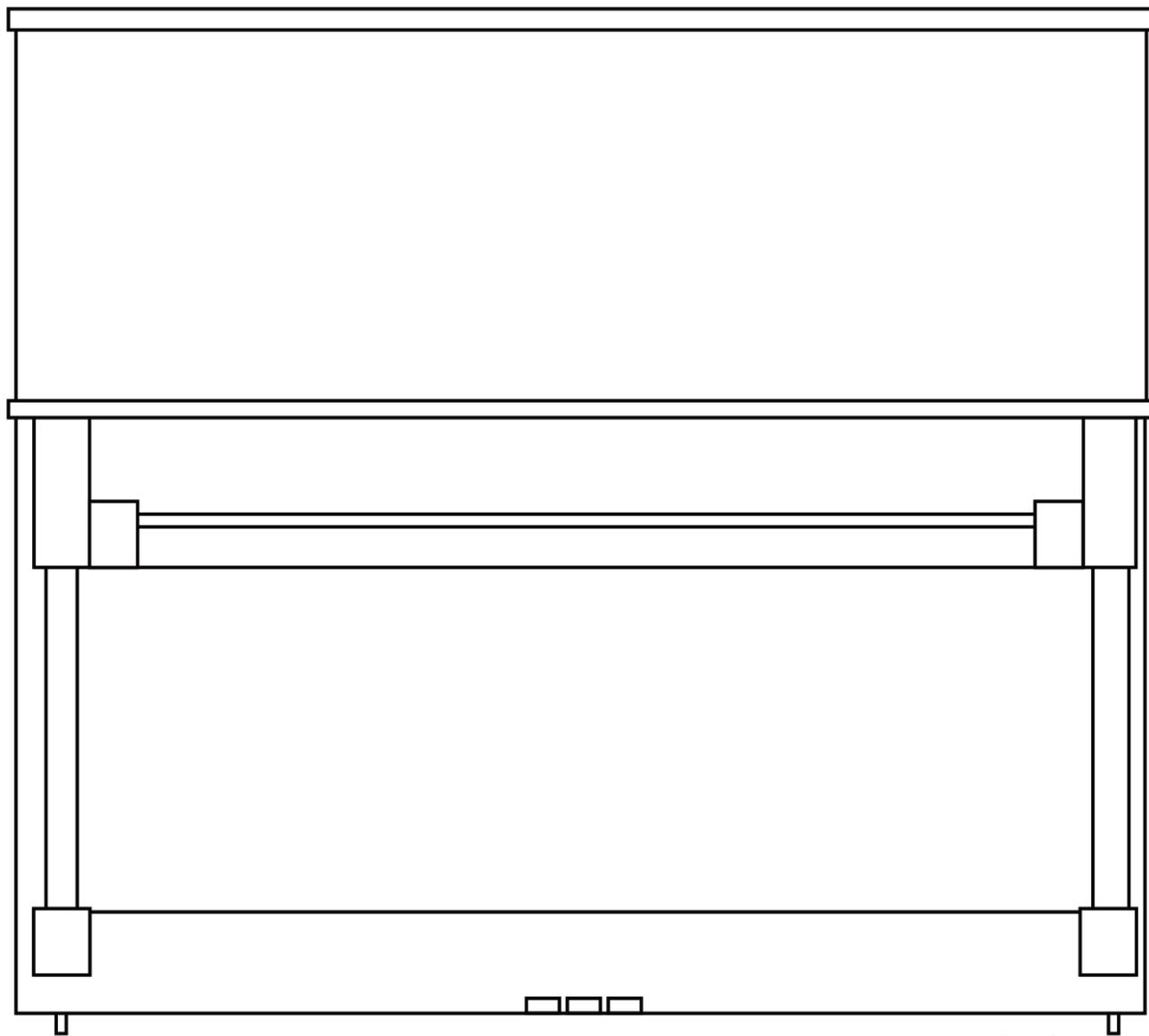
I hereby swear that I am the sole author of the designs and sketches and that the design and sketches are an original work of authorship, which does not infringe upon the copyright rights or any intellectual property rights of others, and that I have the unencumbered right to make this assignment.

Signature: _____

Printed Name: _____

Date: _____

The Piano Experience Downtown Jonesboro
Summer 2021



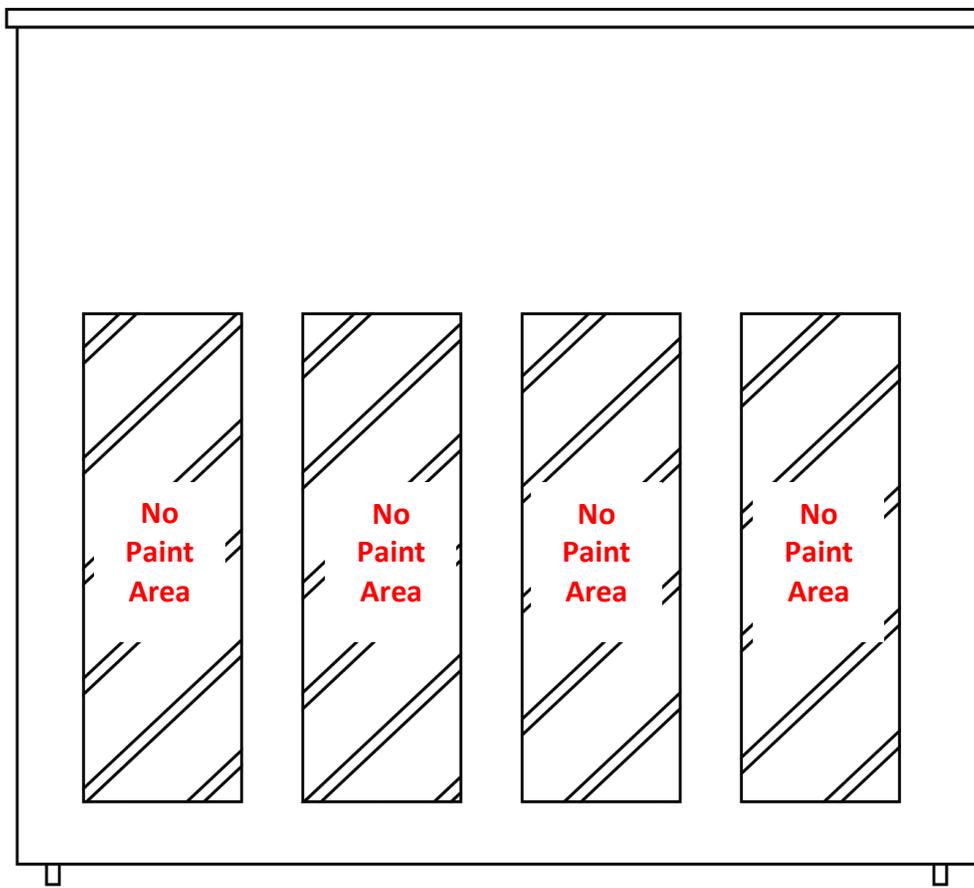
Front



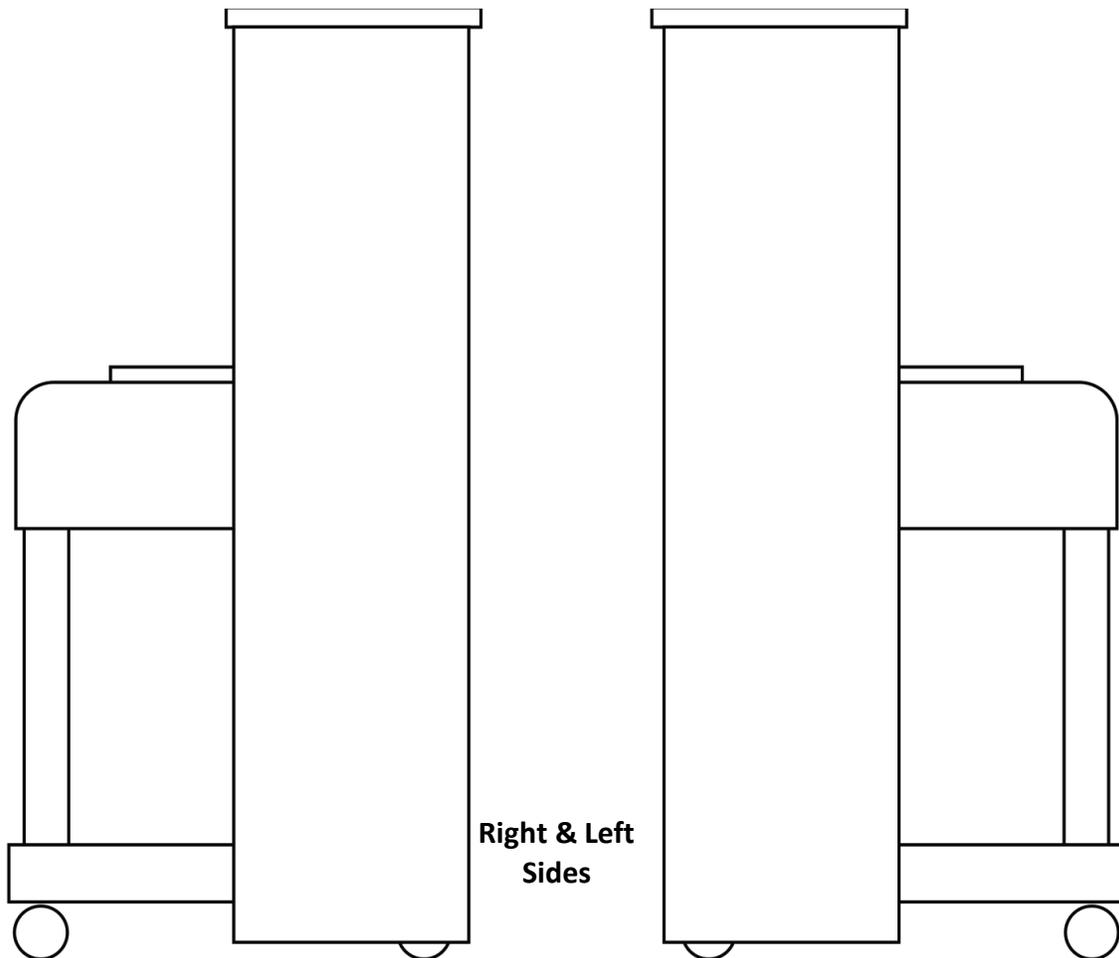
Top

TITLE: _____

ARTIST NAME: _____



Back



Right & Left
Sides

TITLE: _____

ARTIST NAME: _____